CARME 2015 PROGRAM

Sunday 20 September 2015

11.00 Excursion to Pompeii

| Plenary and invited sessions in AULA MAGNA (first floor) | |
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| Contributed talks on the left: AULA MAGNA (first floor) | Contributed talks on the right: AULA A (ground floor) |

Monday 21 September 2015

9.00 **Registration**

10.00 **Opening session** (Chair: *Simona Balbi*)

10.30 *Coffee*

11.00 Invited papers (Chair: Jörg Blasius)

| | the first for a 2 second | |
|--|---|--|
| | Hervé Abdi, Derek Beaton, Gilbert Saporta | |
| Generalizing partial least squares and correspondence analysis methods to predict categorical and heterogeneous data | | |
| | Brigitte le Roux | |
| Combinatorial inference in geometric data analysis | | |
| John Gower | | |
| | Bees in my bonnet | |

12.45 *Lunch*

14.00 Contributed papers

| MCA - new methodological developments | Related methods - applications I |
|---|---|
| (Chair: Pieter Kroonenberg) | (Chair: Francesco Palumbo) |
| Véronique Cariou and El Mostafa Qannari Multiple correspondence analysis applied to variables having the same categories | Enzo Fenoglio Simultaneous analysis for audience profiling and demographic predictions |
| Vincent Audigier, François Husson and Julie Josse Multiple imputation for categorical variables with multiple correspondence analysis | Zawali Naima, Jeleva Meglena and Benammou Saloua Flood insurance systems in the world: a typology based on macroeconomic indicators |
| Rosaria Lombardo, Pieter Kroonenberg and Eric Beh Three-way polynomial correspondence analysis for ordered contingency tables | Chandrasiri Naiwala Pathirannehelage Analyzing performance of a cricket player: distinctive bowlers and batsmans |
| Vartan Ohanes Choulakian and Solène Mallet Gauthier Taxicab correspondence analysis of abundance data in archaeology | Francisco Casanova Del Angel Hierarchical cores case: use of technologies in the higher education students |

16.00 Contributed papers

| CA and modelling | Political fields |
|---|--|
| (Chair: John Gower) | (Chair: <i>Germana Scepi</i>) |
| Niel Le Roux, John Gower and Sugnet Lubbe | Frédérik Cassor and Brigitte Le Roux |
| Fisher's optimal scores revisited | The evolution of trust in France between 2009 and 2014: geometric data |
| | analysis applied to the "Barometer of Political Trust" survey |
| El Mostafa Qannari | Theodore Chadjipadeli |
| Association model for the analysis of free sorting data | Parties, candidates, issues: the effect of crisis |
| Francesco Palumbo and Alfonso Iodice D'Enza | Anastasios Varellas and Theodore Chadjipadelis |
| Evolutionary generation of structured categorical data | Party families, party leaders, church attendance at the electoral competition in |
| | Greece 1985-2012 |

17.15 Poster session

Posters

| Cengiz Gazeloğlu and Zerrin Aşan Greenacre Using structural equation models for visualization of categorical data | Levent Terlemez Electricity production of OECD |
|---|--|
| Zerrin Aşan Greenacre Evaluation of careers of doctorate holders internet-based survey with correspondence analysis | Awdhesh Yadav Household and community socioeconomic and environmental determinant of child morbidity in India: A multilevel analysis of pooled data from three Demographic and Health Survey |
| Fikret Er A compositional data analysis of Bergen Facebook addiction scale: a case study of university students | Oleg Nenadić and Michael Greenacre Correspondence Analysis in R: the ca package in 2015 |
| Jean-Marie Monget and Michael Greenacre CARME in history, language, culture and science (in French and English) | |

18:00 Welcome cocktail

Tuesday 22 September 2015

9.30 **Contributed papers**

| Related methods - methodology | Textual data analysis |
|---|--|
| (Chair: <i>Michael Friendly</i>) | (Chair: <i>Eric Beh</i>) |
| Jose Luis Vicente-Villardon and Julio Cesar Hernandez-Sanchez | Mireille Gettler Summa, Sadika Rjiba, Myriam Touati and Saloua Benamou |
| A comparison between nominal logistic biplots and multiple correspondence | A visualization approach for textual analysis using Gath-Geva algorithm, fuzzy |
| analysis | framework and symbolic data analysis |
| | Maria Gabriella Grassia, Marina Marino, Enrica Amaturo, Biagio Aragona, |
| Sugnet Lubbe | Gabriella Punziano and Rosanna Cataldo |
| Including covariates in linear discriminant analysis | New media communication strategies for the election campaign. Campania |
| | regional election, 2015 |
| Antoine de Falguerolles | Massimo Aria, Corrado Cuccurullo and Fabrizia Sarto |
| Similar or/and different? The case of classical multidimensional scaling of two | Performance management in business and public administration domains: a co- |
| matched distance matrices | word analysis on 20 Years |
| Elias Moreno, F. Javier Giron, M. Lina Martinez and Carles Cuadras | Kazuo Fujimoto |
| Heterogeneity: A Bayesian model | On publishing the Japanese translation of "Applied correspondence analysis" |
| - ' | and its comment part |

11:00 *Coffee*

11.30 Invited papers (Chair: Patrick Groenen)

Fionn Murtagh

The semantic context of aggregated data in high dimensional, massive data analytics

Carlo Natale Lauro, Pasquale Dolce, Vincenzo Esposito Vinzi

Non-symmetrical approach to component based SEM

12.45 *Lunch*

14.00 Contributed papers

| Clustering methods | Social space analysis |
|--|---|
| (Chair: <i>Fionn Murtagh</i>) | (Chair: <i>Brigitte Le Roux</i>) |
| Ndèye Niang, Stéphanie Bougeard, Gilbert Saporta and Hervé Abdi Clusterwise multiblock PLS | Jan Thorhauge Frederiksen Bureauratic and political transformations of the Danish field of welfare work |
| Michel van de Velden, Alfonso Iodice D'Enza and Francesco Palumbo Cluster correspondence analysis | Philippe Bonnet and Frédéric Lebaron Discourses in turmoil? A lexicometric-GDA study of French political debate about the European budget |
| Dario Bruzzese, Davide Passaretti and Domenico Vistocco DESPOTA: an algorithm to automatically detect a reliable partition on a dendrogram | Alice Barth and Andreas Schmitz Assessing correspondences between psychological and sociological indicators with MCA |

15.15 *Coffee*

16.00 Contributed papers

| MCA & related methods - new developments | CA & MCA - applications |
|--|---|
| (Chair: <i>Maurizio Vichi</i>) | (Chair: <i>Sugnet Lubbe</i>) |
| Jean-Luc Durand On the variance of eigenvalues in PCA and MCA | Luigi D'Ambra and Jules de Tibeiro Different approaches to analyse familial budgets with external information |
| Angelos Markos and Alfonso Iodice D' Enza. Joint dimension reduction and fuzzy clustering | Natascha Kienstra and Peter van der Heijden Using correspondence analysis in multiple case studies |
| Patrick Groenen and Julie Josse Multinomial correspondence analysis | Ulaş Akkucuk and Mehmet Artemel Visualisation of patent data: a study on seven Turkic countries |
| Michael Friendly and David Meyer General models and graphs for log odds ratios | Emmanouil Bagkeris, Heather Bailey, Ruslan Malyuta, Claire Thorne and Mario Cortina Borja Advantages of a composite marker of socioeconomic status over educational level alone: modelling cART initiation for PMTCT in the Ukraine European Collaborative Study using joint correspondence analysis |

Wednesday 23 September 2015

9.30 Contributed papers

| Multiple factor analysis | Related methods - applications II |
|---|--|
| (Chair: Gilbert Saporta) | (Chair: Michael Greenacre) |
| Antonio Irpino and Rosanna Verde Categorical factorial analysis of ordinal valued-data and clustering of distributional variables | Cenk İçöz Log-ratio analysis: an application to European time use surveys |
| Giancarlo Ragozini and Giuseppe Giordano On the use of multiple factor analysis for multilayer networks | Giuseppe Pandolfo and Giovanni Porzio Nonparametric classifiers for directional data with an application to sub- populations of compositional data |
| Giuseppe Giordano Exploring Twitter communication patterns with correspondence analysis | Germana Scepi, Maria Carannante, Fabio Matano and Carlo Drago Feature based clustering approach to slope stability time series |
| Marco Serino and Giancarlo Ragozini Time-varying two-mode networks in stage co-productions. A multiple factor analysis of collaboration among theatre firms across different theatre seasons | Luigi Fabbris, Francesco Miari and Manuela Scioni A fractional design to elicit graduates' preferences for job characteristics |

11:00 *Coffee*

11.30 Invited papers (Chair: Simona Balbi)

Rosanna Verde
Factorial analysis for distributional data

Ludovic Lebart
About fragmented correspondence analysis of texts (variations on the "Inaugural Address" corpus)

12.45 *Lunch*

14.00 Contributed papers

| Applications in economics | Related methods - applications III |
|---|---|
| (Chair: Rosanna Verde) | (Chair: <i>Carlo Lauro</i>) |
| Jörg Breitung Estimating multi-level factor models: A comparison of alternative approaches | Roberta Siciliano, Antonio D'Ambrosio and Massimo Aria Distance-based visualization of sequence rules in web mining |
| Simona Balzano, Valentino Parisi and Filippo Oropallo Measuring the relationships between business investment tax credits and innovation in Italy through structural equation models | Laura Trinchera, Giorgio Russolillo and Volker Kuppelwieser Categorical data in PLS path modeling: a marketing study |

14:45 Invited papers (Chair: Ludovic Lebart)

| Maurizio Vichi | |
|---|--|
| Disjoint multiple correspondence analysis | |
| Eric Beh and Rosaria Lombardo | |
| A correspondence analysis tour | |

16:00 *Coffee*

16:45 "CARME spectrum" scientific organizers closing session

(Chair: Alfonso Iodice d'Enza)

Jörg Blasius (with Victor Thiessen)

The dirty data index – a new instrument to assess the quality of survey data

Michael Greenacre (with Tor Korneliussen)

Total inertia decomposition, with applications to decision-making in tourism

Simona Balbi (with Maria Spano)

A joint analysis of heterogeneous information on Italian listed firms

18:00 Short closing ceremony of conference

20:30 Social dinner